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Prima Luce

Reserve Your Window on the Water at the Lowest Prices ever!

When local developer Robert Mac Farlane launches a new downtown waterfront condo project, smart investors take notice. Always on the leading edge of luxurious, waterfront living in Fort Myers, MacFarlane's newest waterfront condo development is Prima Luce, located at 2631 First Street in the historic downtown River District.

Water views in every unit!

Breaking ground in the fourth quarter of 2017, Prima Luce will rise 22 stories with expansive, waterfront views from every residence. As Southwest Florida's pioneer developer of nearby high rises Beau Rivage, Riviera and St. Tropez and co-developer of the new Campo Felice retirement living resort, he has the pulse on waterfront buyers—and Prima Luce, meaning "first light," was born.

"My #1 objective was to provide endless waterfront views from every unit together with luxury lifestyle amenities at a very affordable price," said Robert MacFarlane of MacFarlane Grand Properties.

Seven floor plans offer affordable waterfront options to owners at every stage



Inspired design and style

of life. Condos range from 837-square-foot studios for as low as \$178,281 and go up to roomy three bedroom units with 1,772 square feet starting at \$421,736. Spectacular, one-of-a-kind penthouses will sing to your soul with unmatched water views from the 22nd floor.

Designed by the renowned Titsch & Ko Architects with interiors by Dwayne Bergmann Interiors, one of Southwest Florida's most celebrated design firms, Prima Luce impresses from the moment you enter the covered drive. Your eyes glance past the artful fountain, drinking in the lush, manicured grounds and sparkling pool that lead out to the glistening water.

As you approach the grand entrance to Prima Luce's magnificent two towers, your view again stretches all the way to the water, gardens and nature beyond, as though it were one.

Inspired by a transitional design style, Bergmann has designed the common areas to be white, light and bright with more refined architectural characteristics. Statuary marble will blend with touches of gold and light woods to speak to pure comfort.

You'll find yourself wanting to spend so much more time enjoying the great outdoors, communing with all the beauty and nature at your fingertips.

Prima Luce's lifestyle amenities will simplify and enhance your everyday life. Make dinner reservations with the virtual concierge. Keep fit in the glassed, waterfront fitness center, bike downtown, or jog along the river.

Charge your electric car. Pick up a book in the library. Barbecue for your friends in the grilling area or host the "go-to" party of the season in the waterfront social room next to its fully equipped, community kitchen. Clinch a business deal in the conference room or business center. Join friends on their boat at the pier. Relax under the pergola at your zero-entry, heated pool and spa that includes a jetted, swim-in-place jets, lap pool, aerobic area, and bar. Kick back and enjoy! This time of your life is the best!

Luxury living plus privacy. High-speed elevators whisk you to within steps of your door. Take in the breathtaking water and downtown views that change from hour to hour throughout the day. Refresh in gentle breezes on your private balcony away from neighbors. Open floor plans feature high ceilings, granite countertops, choice of floorings and cabinets, walk-in closets, washers and dryers, and top brand, energy-efficient appliances. There is so much more to discover!

Reserve your own sunrise or sunset views at preconstruction prices ... while they last!

Schedule an appointment or stop by the Sales Center at 2631 First Street from 10:00 a.m. to 5:00 p.m. [Monday - Saturday] and 1:00 p.m. to 5:00 p.m. [Sunday].

To learn more call 239.362.2685 or visit www.PrimaLuceLife.com or Info@PrimaLuceLife.com

